

Cookie & Tracking Technologies Policy

Use of Cookies, Trackers, and User Preferences

1. Introduction

CISCODE SARL ("CISCODE", "we", "our", or "us") uses cookies and similar tracking technologies on its website www.ciscod.com to provide you with a more efficient, personalized, and secure browsing experience.

This Cookie Policy explains:

What cookies and tracking technologies are

What types of cookies we use and why

How you can manage your cookie preferences

How long cookies are stored

How to contact us for more information

By continuing to browse our site after reading this notice, you agree to the use of cookies according to your chosen preferences.

2. What Are Cookies?

Cookies are small text files that are placed on your computer, smartphone, or tablet when you visit a website. They are widely used to make websites work more efficiently and to provide information to the site owners.

Cookies may be session cookies (deleted automatically when you close your browser) or persistent cookies (stored for a specified period or until you delete them).

3. Types of Cookies We Use

We categorize our cookies as follows:

a) Strictly Necessary Cookies

These cookies are essential for the website to function properly. They enable core functionalities such as page navigation, form submission, and access to secure areas. Without them, the site cannot operate correctly.

Examples:

Session identifiers

Authentication tokens

Security cookies preventing cross-site request forgery (CSRF)

Legal basis: Legitimate interest (no consent required)

b) Performance and Analytics Cookies

These cookies help us understand how visitors interact with our website — for example, which pages are most visited or if certain features encounter errors. They help improve the quality and performance of our website.

Examples:

Google Analytics cookies (anonymized)

Heatmaps or visitor statistics tools

Legal basis: User consent

Data collected is anonymized and used exclusively for internal statistical purposes.

c) Functional Cookies

Functional cookies enable advanced features that improve the user experience, such as remembering preferences (language, region, theme), or enabling chat and feedback widgets.

Examples:

Language preference

User interface customization

Cookie consent manager preferences

Legal basis: User consent

d) Advertising and Marketing Cookies

These cookies are used to deliver relevant advertisements and measure the effectiveness of our marketing campaigns. They can be placed by CISCODE or third parties (e.g., LinkedIn, Meta, Google Ads) to help personalize content across platforms.

Examples:

LinkedIn Insight Tag

Google Ads conversion tracker

Facebook Pixel

Legal basis: User consent

You can withdraw your consent to these cookies at any time through our cookie banner or your browser settings.

e) Third-Party and Social Media Cookies

Some content on our website may be hosted by external providers (e.g., YouTube videos, LinkedIn posts). These third parties may set their own cookies when you interact with their content.

CISCODE has no control over these cookies. Please refer to the respective privacy policies of those providers.

Examples:

YouTube (Google LLC)

LinkedIn (Microsoft Corporation)

Twitter / X (X Corp.)

4. Cookie Duration and Retention

Cookies have different lifespans depending on their purpose.

Left	Right
Type of Cookie	Duration
Session cookies	Deleted when the browser closes
Persistent cookies	Up to 13 months (renewed upon consent)
Analytics cookies	Maximum of 13 months
Advertising cookies	6 to 12 months depending on third-party policy

5. Managing Your Cookie Preferences

You have full control over the use of cookies on our website.

a) Via the Consent Banner

When you first visit our site, a banner allows you to:

Accept all cookies

Reject all non-essential cookies

Customize your preferences

Your preferences will be stored for up to 6 months, after which you may be asked to reconfirm them.

b) Via Browser Settings

Most web browsers allow you to manage or disable cookies manually. You can configure your browser to:

Block all cookies

Alert you when cookies are being placed

Delete stored cookies automatically

For instructions, refer to your browser's help section:

Google Chrome

Mozilla Firefox

Microsoft Edge

Safari

6. Third-Party Tracking Technologies

CISCODE may use third-party tools and tags for analytics, advertising, or technical monitoring purposes. These may include:

Google Analytics 4 (GA4) for aggregated, anonymized traffic analysis

LinkedIn Insight Tag for marketing performance

Cloudflare for security and content delivery optimization

All third-party services are contractually required to comply with GDPR and Moroccan Law 09-08 and to ensure appropriate technical and organizational security measures.

7. Data Transfers Outside the EU

Some third-party providers may process data outside the European Economic Area (EEA). In such cases, CISCODE ensures appropriate data protection safeguards, including:

Standard Contractual Clauses approved by the European Commission

Data transfer agreements consistent with GDPR Article 46

Explicit user consent when applicable

8. Updates to This Policy

CISCODE may modify this Cookie Policy from time to time to reflect legal or technological developments. Any updates will be published on this page with an updated "last modified" date.

We encourage you to review this policy periodically to stay informed about how we use cookies and related technologies.

9. Contact Us

For any questions about this Cookie Policy or your privacy rights, please contact us at:

CISCODE SARL

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